

ABSTRACT OF THE DISCLOSURE

A digital broadcast transmission/reception system comprises: a transmission posting apparatus for performing communication call through a telephone line network before a broadcast transmission apparatus starts transmission of individual information; a distributor having a register which stores a transmitter ID signal of the transmission posting apparatus, the distributor comparing a transmitter ID signal at the communication call with the transmitter ID signal stored in the register, and outputting a power control signal when these ID signals match, and connecting the telephone line network with a telephone when these ID signals do not match; and a power control apparatus for tuning ON power to a broadcast reception apparatus according to the power control signal. Therefore, the power to the broadcast reception apparatus can be controlled through the telephone line network.